



CHARLES VOGL

Charles Vogl is an award winning author, speaker, and executive adviser.



His work reflects a *calling to help leadership create connections and belonging* in the most lonely time in organizational history. This includes creating cultures of belonging that attract and retain the right people and make organizations stronger.

He draws from a wealth of spiritual traditions to understand how individuals build loyalty, strengthen identity, and live out shared values. His work advises leadership and operations within firms including Google, LinkedIn, Airbnb, Twitch.tv,

Meetup.com, & the U.S. Special Forces worldwide. Vogl is also a founding member of the Google Vitality Lab.

His first book, the international bestselling [The Art of Community: 7 Principles for Belonging](#) draws on both 3,000 years of history and his own personal experience. The book lays out seven time-tested principles for growing enduring, effective, and connected communities. It provides hands-on tools for creatively adapting these principles to any group—formal or informal, mission driven or social, physical or virtual. The book is a guide for leaders seeking to build a vibrant, living culture that will enrich lives. It won the Nautilus Silver Award for Business and Leadership writing.

His third book, [Building Brand Communities: How Organizations Succeed by Creating Belonging](#) speaks directly to organizational leaders, whether non-profit, political, faith based, educational or commercial, that seek to connect people in ways that serve both members and larger organizational goals.

Charles began his lifelong study of change while a volunteer living in a Santa Ana, CA homeless shelter. He then worked on human rights in Sub-Saharan Africa as a Peace Corps Volunteer, and later built teams to create high social impact media as a PBS documentary filmmaker in New York. He went on to study leaders in social movements, business, and spiritual traditions at Yale University where he earned a Master's of Divinity as a Jessie Ball duPont Foundation Scholar.

