



CHARLES VOGL

Charles Vogl is an award winning author, speaker, and adviser.



His work reflects a *calling to help leadership create connections and belonging* in the most lonely time in organizational history. This includes creating cultures of belonging that attract and retain the right people and make organizations stronger.

He works with Google in several ways, including as a trusted thought leader for the Google School for Leaders which develops 20,000 Google managers. His work is used to advise and develop leadership and programs worldwide

within organizations including Airbnb, LinkedIn, Twitch, Amazon, ServiceNow, Meetup.com, Wayfair and the US Army.

His first book, the international bestselling The Art of Community: 7 Principles for Belonging draws on both 3,000 years of history and his own personal experience. The book lays out seven time-tested principles for growing enduring, effective, and connected communities. It provides hands-on tools for creatively adapting these principles to any group—formal or informal, mission driven or social, physical or virtual. The book is a guide for leaders seeking to build a vibrant, living culture that will enrich lives. It won the Nautilus Silver Award for Business and Leadership writing.

His third book, Building Brand Communities: How Organizations Succeed by Creating Belonging speaks directly to organizational leaders, whether non-profit, political, faith based, educational or commercial, that seek to connect people in ways that serve both members and larger organizational goals. It was awarded an Axiom Business Book Gold Award.

Charles began his lifelong study of change making while a volunteer living in a Santa Ana, CA homeless shelter. He then worked on human rights in Sub-Saharan Africa as a Peace Corps Volunteer, and later built teams to create high social impact media as a PBS documentary filmmaker in New York. He went on to study social movements, business, and spiritual traditions at Yale University where he earned a Master's of Divinity as a Jessie Ball duPont Foundation Scholar. CharlesVogl.com

