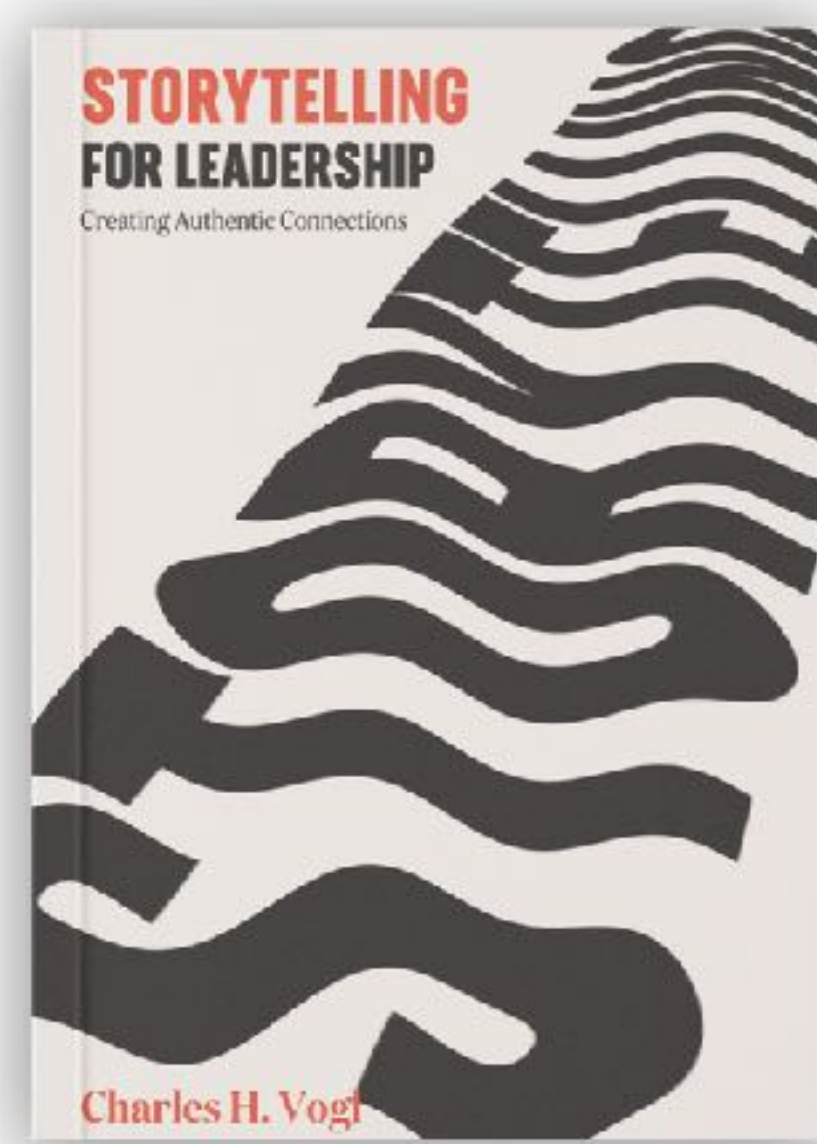


CHARLES VOGL

# STORY BREAKDOWN TEMPLATE



**Storytelling for Leadership**

[www.charlesvogel.com](http://www.charlesvogel.com)

You can use this story breakdown template to help you understand how the seven elements are used in each story. You can fill it out while you read or afterward. It is only a tool to help you learn and notice how the story works. You may think of a better way to tell the story, even shrink it down for a short-time opportunity. If you do, then our plan is working.

**Story Intention:**

---

---

**ELEMENTS**

**Setting**

*Time:* \_\_\_\_\_

---

---

*Place:* \_\_\_\_\_

---

---

**Inciting Incident**

*Thing Happens:*

---

*Thought:*

---

---

*Feeling:*

---

---

**Choice toward a New Goal:**

---

---

**Challenge:**

---

---

**At Stake:**

---

---

**Lessons:**

---

---

**Bigger Idea:**

---

---